



DOG GROOMING

# K9 CUTS NEWS

With Halloween coming at the end of October, you may want to start preparing your dogs for any extra noise that could be in or near the area. Though fireworks and loud bangers can be lots of fun for us, they're often quite frightening for our dogs!

Thankfully, it's usually not too difficult to prepare dogs for such things, but it does take some time as it's a gradual process. If you expect that you'll be near any racket with your dog, now would be a good time to start desensitising them to the noise.

Firstly, it helps to begin with a very low level of noise, as well as treats or toys to help the dog associate the noise with something positive. One way to do this is to engage the dog in a game they really like while startling noises are far off in the distance. You could do this with a recording turned to a low volume, or have someone create similar noises in a far off area.

Then, you gradually increase the noise as you continue to play, praise, and reward your dog for the desired behaviour. If you have someone making the noise while you work with your dog, you would have the noisemaker move closer towards you. You wouldn't do this all in one session, though, as it's a slow process. The next time you're working with them, you would go for a moderately low level of noise, and so on, until the dog is comfortable with loud noises being very close by.

It's important that you go with short sessions and that you allow time for the desensitisation process to occur gradually. Otherwise, you run the risk of severely startling the dog and creating even more problems than you would've had without the training process.

Should your dog already be overly anxious or afraid of loud noises, it may be best to work with a trainer or dog behaviourist instead. You may also want to consider boarding your dog or leaving them in a quiet area with a sitter if need be, especially if your dog would be home alone during the fireworks.

Here's wishing you and your dogs another safe and fun-filled month. And, of course, if you'll be having chocolates around for Halloween, be sure to keep them away from the dogs!

Gillian

Please see Page 4 for additional tips on helping your dog stay safe and happy during celebrations!

## K9 Cuts Dog Grooming

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### Are you new to this Newsletter or trying to find a good Dog Groomer?

If you're reading this newsletter for the first time or are looking for a Dog Groomer, please read page 2. There you'll find out how we could really benefit you and provide you with exactly what you're looking for.

### Inside this Issue:

- Dealing with Doggy Odours!
- A Look at the Jack Russell!
- Caring for Canine Teeth!
- Celebration Safety for Dogs!

### A Wonderful World of Animals!

! A foal in Australia is now good friends with some pet dogs and cats in the home where she is recovering from a recent disaster. The less than two-week-old horse was rescued from freezing mud that trapped her after a flood, according to *Orange News*.

The Quest Equine Welfare president is nursing her back to health, and she says the foal plays with the dogs and cats, and snuggles with them while she sleeps.

! The Park Spark Project is now turning dog waste into electricity! According to *USA Today*, the new process was recently unveiled in Massachusetts.

The facility transforms the waste's methane into energy, which is then used to light the street lamps outdoors. The public can access and use the aboveground portions of the equipment.

### Did You Know?

\* All dogs have 321 bones and 42 permanent teeth, regardless of their breed or size.

\* Dogs sometimes suffer from phobias, just as we do, and it can be a fear of anything—from thunder to balloons. However, they are treatable with behavioural conditioning and training.

"Goblins & ghouls and all things mean, could frighten your dog this Halloween"

# IF YOU ARE NEW TO THIS NEWSLETTER PLEASE TAKE A MOMENT TO READ THIS PAGE AND FIND OUT MORE ABOUT WHAT I COULD DO FOR YOU AND YOUR PET!

## Five Important points to look for when choosing a good Dog Groomer!

It's important to remember that not all groomers are the same and that the service they provide will not always be what you'd expect. It's so important that the person who grooms and cares for your dog does so to the highest standard. Because it's critical that you have trust and confidence in this person, I have highlighted the five benefits that a good groomer will provide to you:

### **1. Assurance that the care and welfare of your dog is their top priority:**

Any good groomer is first and foremost a dog lover, so caring for your little buddy comes as second nature to them and is given at all times. By providing breaks during the clipping process and by never leaving your dog unsupervised, they reduce unnecessary stress while ensuring safety and security. They also attend to your dog's basic needs by providing them with such things as fresh drinking water.

### **2. Grooming of the highest standard that reflects the needs of you and your dog:**

A good groomer must be able to demonstrate the ability to groom your dog to high standards and to provide an appropriate look for your pet. They must have the ability to accurately determine your needs while advising you on different options for style and finish. A good groomer will never inflict pain or undue stress on your pet just to achieve a certain style.

### **3. Understanding of the different temperaments and characteristics of dogs:**

As not all dogs are the same, they cannot all be approached and handled the same. For example, a shy and slightly fearful dog requires calmness and patience, while a lively bouncy dog may require immediate leadership. A good groomer will be able to adapt their approach to meet the psychological and behavioral needs of different dogs to ensure minimum stress during the grooming process.

### **4. Quality products and methods that do not risk the health of your pet:**

A good groomer will never compromise on the quality of products they use on your pet. Cheap dog products are available everywhere, yet they can cause severe health problems for your dog. Therefore, you must be confident that your groomer uses quality controlled professional grooming products. A good groomer will never cut corners with their products just to save money or to provide cheaper prices.

### **5. Advice and information on all aspects of dog ownership:**

It's important that you have someone to turn to when you need advice or help with your dog, and a good groomer will be this person. While groomers cannot offer all of the answers, such as a medical diagnosis, they should be knowledgeable enough to offer some assistance and to point you in the right direction. A good groomer will always attempt to identify and inform you of any physical or behavioral changes that may indicate a health problem. This can make all the difference in recovery, as early detection ensures early treatment.

As a groomer, the above five benefits are the guide by which I provide my services. Dogs and grooming are my passion, not just my business. By bringing your dog to me for grooming, you can be assured that you and your dog will receive all five benefits as well as the care and service that you deserve.

## What you can Expect if you Bring your Dog to Me!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling as soft as velvet and just a dream to cuddle? And above all, do you want reassurance that your dog is getting the same gentle care and kindness during grooming that you give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks that you'll be proud to walk her down your street and show her off to your neighbours - just like the many other clients I have.

When I advise you on grooming styles for your pet, I always take your preferences, lifestyle and your dog's character into account. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that you'll get the best advice available to help you choose the right options for your dog.

As a good and caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that with me you'll have someone looking out for potential health issues and changes in your dog - some that may only be noticeable during grooming. Early detection of worrying ailments can make all the difference to your pet, so I make sure to keep a close eye during grooming.

Your dog will be well looked after and will always get the 'one to one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your dog looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

## **K9 Cuts Dog Grooming.**

*"Expert in leaving your dog looking gorgeous"*

- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

Call for an appointment today. Tel: **01274 562355**

## How to Photograph the Dog

1. Remove the roll of film from the dog's mouth.
2. Ready the camera, and focus it on your dog.
3. Set down the camera, and go find the dog.
4. Return your dog to the ideal photo area.
5. Give that up, and crawl around to follow them.
6. Hold them away from you with one hand, and try to focus the camera with the other hand.
7. Wipe the doggie nose prints from the lens.
8. Put the cat outside, and remove all distractions.
9. Squeak a toy above the camera until they focus.
10. Replace your glasses, and inspect the camera for any damages.
11. Resolve to spend the next day working on your 'sit' and 'stay' training.

## Dealing with Doggy Odours!

Let's face it: Sometimes, dogs can smell a bit ... doggy, and it's usually not a scent that we want to snuggle with or have in our homes. But, with the right approach, it's also easy enough to control these odours.

The first step is to identify the source of it. You'll know it if your dog got into the bin or was rolling round in a mess, of course, but some odours come from less obvious places.

If you detect an unpleasant smell coming from them, be sure to check their ears and mouth. An ear infection can emit a foul odour, as can gum disease or an infected tooth. Other health conditions that can cause this include impacted anal glands and skin infections.

We often recognise these conditions, and we can assist with some of them or alert you to the need for veterinarian treatment. However, a veterinarian is the first person to visit if you suspect any of the above problems in your dog.

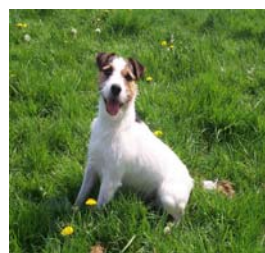
Following that, it really is helpful to bring your dog in for routine grooming and trimming, and to feed them a well-balanced diet. Many doggy odours simply come from moisture, skin oils, dirt, and breath—all of which are usually manageable with quality care.

If you're in need of additional help or ideas, please feel free to talk with us about various skin and coat products. While some perfumes and fragrances can irritate dogs, there are grooming products and in-home remedies with which you may find greater and longer-lasting success.

This can take time, treatments and experimentation, but, of course, it's always worth it for a healthier and happier life with our dogs!

## A Look at the Jack Russell Terrier!

Originating in southern England in the mid-1800s, the Russell terriers were bred to hunt foxes. Through some confusion in the bloodlines, however, some of them are Parson Russell Terriers.



The Jack Russells have either a smooth, shorthaired coat or a wiry (broken) coat. But with either type of hair, their coats are 'weatherproof.' Some are purely white in colour, whereas others are tri-coloured or marked with tan or black.

Perhaps the most notable characteristic of these dogs is their high level of energy. Although they're obedient hard workers, they are also quite bouncy throughout most of their days. And so, of course, they need lots and lots of exercise!

But these terriers are also very friendly and affectionate with those who treat them well and show them plenty of playful attention.

The smooth-coated varieties benefit from monthly bathing, whereas the wire-coated varieties sometimes need more extensive grooming to keep their hair nice and manageable.

## Dog Training Tip!

Use a specific physical movement for each verbal command that you use with your dog. For example, point to the floor when you say, 'down'. With practise, you can then use these gestures in place of verbal commands as needed.

## Word Search

Find the hidden words listed below!

R	L	Q	M	N	B	R	U	S	H	A	O	D	G
P	S	E	G	I	G	Y	R	K	X	R	C	C	R
F	D	M	E	M	O	Q	S	R	P	Y	D	M	O
S	I	I	M	I	U	G	A	I	Q	T	A	J	O
X	Q	L	U	E	B	O	N	E	P	R	G	G	M
E	P	Y	T	I	I	R	I	K	K	L	R	O	I
C	W	A	S	A	G	E	E	S	J	Z	F	L	N
N	I	R	O	W	W	C	G	U	T	M	U	L	G
E	W	E	C	J	B	T	A	E	R	T	W	F	R
I	O	K	Q	I	C	R	E	M	G	E	K	L	E
D	K	N	R	I	D	G	E	B	A	C	K	F	U
E	T	E	D	I	I	Y	S	C	T	O	O	L	P
B	B	R	N	O	A	K	Y	U	M	A	H	C	S
O	O	E	L	E	A	D	V	P	F	G	P	Q	D

BONE TREAT BRUSH OBEDIENCE  
LEAD GROOMING COSTUME RIDGEBACK

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### **Caring for Your Dog's Teeth!**

One way to help prevent doggy odours and other oral health problems is to keep our dog's teeth clean through routine brushing. Though it's something they're usually not too fond of, it's actually quick and easy when done so regularly.

About three times weekly, try gently rubbing a wet cloth in circular motions on their teeth. A dab of baking soda or doggy toothpaste can help remove some tartar as well.

If you're unable to get to all their teeth for some reason, try to at least get to their back teeth. The back of their mouths is where the most plaque accumulates, generally.

Not only is this good for their teeth, gums and breath, it's an opportunity to look for any problems that could be developing in their mouths. If you see swollen or red gums, or rotten or loose teeth, you can contact your veterinarian for treatment before it worsens.

And, of course, they'll need professional dental cleaning on occasion too. Try to keep this scheduled regularly as you would with your own dentist, and be sure to ask us about the different types of dental cleanings we offer. If we're unable to help you, we'll let you know so that you can have them cared for with a veterinarian.

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### **Newsletter Copyright!**

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

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### **Celebration Safety for Dogs!**

Regardless of whether you'll be participating in autumn's celebrations, you may very well encounter some situations that pose discomfort or potential hazards to your dogs.

Crowds of children, for example, can be stressful for some dogs, especially those that don't often spend time around lots of people. If you're not yet sure about how your dog reacts to this, spend some time practising obedience routines near crowded areas. This will help you assess them and work on any undesirable behaviour.

If you'll be walking your dogs in the evening or after dark, try to use a lead that lights up or has reflectors on it. Otherwise, drivers and people out walking around may not see your dog due to all the distractions in the area.

And, due to all the noise and crowds, it's usually best not to leave dogs unattended outdoors if people are out partying. When dogs get startled they sometimes do all they can to escape a confined area, which can leave them hurt or lost. Heightened levels of anxiety can also lead to aggression.

These safety measures really all depend on the area you'll be in, and on your dog's personality and level of training or obedience. If you're unsure of how your dog will react, it's best to be cautious, of course. But there's certainly no reason why they can't be worry-free, fun times for you both!

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### **Get This Newsletter Every Month!**

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

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